

## 4 Easy Ways to Improve Your Career

**Summary:** Give your career a boost by doing these four easy things.



Follow these tips to improve your career today. Stepping out of your comfort zone and changing things up will help elevate your career to a whole new level. Not all tips require huge commitments and can be done from the comfort of your couch. Doing these four easy things will put your career on a new path. As start down this path, you will find that endless opportunities will open up along the way.

### 1. Create and Utilize Social Profiles

LinkedIn is not the only option. Improve your online presence by creating other profiles on sites like Google+ and Levo. Other profiles will give you other opportunities to connect with those with similar interests and work experiences. Include your aspirations, volunteer work, and even show off your online portfolio on these other profiles. If you are part of a more creative industry, add fun photos and videos that are more exciting than a traditional corporate headshot. Social platforms are great places to follow companies that you are interested in.

### 2. Read Career Advice Books

Think of the time you waste surfing the internet. You could be spending that time reading a book



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that teaches you a new skill or educates you on making smart career moves. There are plenty of books that will help your career. Plus, when you meet the author at a conference or networking event, you will have something to talk to them about.

### **3. Attend Industry Conferences**

Start signing up for conferences or industry events to get out there and start meeting new people. Making new acquaintances with people of influence in your industry can lead to great mentor opportunities as well as opportunities for new jobs when the time comes.

### **4. Set a Network Budget and Use It**

Networking does not have to be in the form of attending large events every weekend. Take a new colleague out for coffee or someone whose career you admire to dinner. If you set money aside and figure out now how much you can afford to do, you will know what you are able to do when the opportunities arise. If you set money aside to do this, you are more likely to actually do it.

**Read these related articles to learn more:**

- [\*\*Top 10 Soft Skills You Should Work on Developing\*\*](#)
- [\*\*8 Conversation Starters to Use at Networking Events\*\*](#)
- [\*\*10 Investing Books That Will Help You Get Rich\*\*](#)