

Great Voices Wanted in Voice-Over Work

Summary: Doing voice over work used to be a mostly male industry, but companies are trending towards women with soft, friendly voices.



Voice-over work involves just about anything that requires someone reading something out loud such as for commercials, corporate narration, animation, automated phone messaging, reading for the blind, and many more. The best part is that the majority of voice-over work is now done from the comfort of your own home.

For some people, being an entrepreneur is not the best part because it requires creativity, flexibility, and dedication to be successful. Men tend to be slightly more successful in this career, when you think about the typical big, booming announcer style voices. However, women are taking on more and more roles in this field.

Unfortunately, getting started in the industry is difficult because it is a "who you know" and "who knows you" type. Once you have done your job networking and getting known, you will pick up more jobs. Now there are even job boards and apps specifically for the industry. Imagine waking up in the morning, turning on your computer and browsing the job board for a listing that you can fill.

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Ultimately to be successful in this career, you need to practice, getting training and coaching in order to learn how to use your voice. The more you are able to do, the more jobs you will be able to take on. Consider recording a broad clip that highlights the different accents, sound effects, etc. that you can do to send off to companies.

Photo: nytimes.com

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