

## Entrepreneurship Can Be an Attainable Goal for Anyone

**Summary:** The dream of being an entrepreneur can be a realistic one when you fully understand what is expected of you to run your own business.



For some of us, the idea of working the typical 9 to 5 job with a boss that controls our ultimate decisions is a torturous idea. While becoming a successful entrepreneur does not come easily, it can be possible. Being your own boss and provider of your income can be risky, but with the proper understanding the risk can be minimized.

- See **Preparing to Start Your Own Business** for more information.

The common mistakes that entrepreneurs make are:

- Jumping in feet first without really knowing what your business will be.
- Assuming any initial success will last forever instead of putting in real effort to make sure your business keeps moving forward.
- Taking any business that will pay well enough instead of keeping your focus on the niche service you aim to provide.
- Making a business model without fully understanding what a business model is, allowing the income to be inconsistent, with no direction on how to sustain it.
- Being unrealistic about money and proper investments into services and programs that are not affordable at that time.
- Hiding your struggle instead of seeking help on how to improve your business.

In order to fix these mistakes, follow these tips.

1. Learn how businesses and money work. There are classes offered through community colleges and other institutions that can teach you the basics in business management and finances.



- 
2. You have to do the work. This can be the tiring part of having to rely on yourself for an income, but when you are doing something you love, it can be manageable. Make a plan to attract clients on a regular basis.
  3. Be clear about what your business does. Don't get caught up in other jobs that take you away from your goal of being happy in your job.
  4. Build a support system of other businesses, individuals, and others in your community. You can trade tips and advice on what does and doesn't work for a business.

*Photo: [blog.readytomanage.com](http://blog.readytomanage.com)*