

## How to Become a Professional Organizer

**Summary:** There are certifications that professional organizers should get to help them set their business and qualifications apart from the rest.



There are some professions out there that make you wonder how they got into that field or got such a specific position. A lot of the more unique job titles don't have a specific college degree to go along with it but instead require hands-on experience to know how the job works. Professional organizers learn from research and others how to build their own business.

A professional organizer relies on more than just being able to organize stuff. You have to know how to run a business, network, market, and have confidence in the quality of your product. This career can take time to develop, even years, to the level where it produces a livable income. Skills that describe a successful organizer are analytical, organized, teacher, tutor, trainer, sales person, painter, house cleaner, researcher, and consultant.

Some organizers start out as sales reps for organizational products. This helps them learn what products are available to help clients and where clients still struggle. From this experience they can develop a network of clients to start with and market to. You can also join the [National Association of Professional Organizers](#) to make your business reputable and learn more about how to serve clients better.

Make sure your own home and life is organized so that you can use it as an example to start with. One suggestion is to start a blog that follows your experience of organizing from the very beginning. You can be using the same products that you are selling to personally show how clients can utilize them.

Start marketing like crazy. The demand for organization is out there, so you need to figure out the



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best way to fill that need. The internet is an easy way to quickly gather a following, but don't forget to advertise in other areas. Put up fliers in places that mothers frequent, since mothers are one of the biggest consumers for this service. Encourage those that have used your service to share their amazing experience to others by word-of-mouth.

Starting your own business takes a great deal of focus and drive. You can't expect it to do well if you only pay it a little bit of attention once a week. Once the business is up and going you can relax a little bit since your name and brand is out there generating the work for you. Being a profitable professional organizer is not going to be easy since there are others out there providing the same service. You have to find a way to set your organizing abilities apart from the rest.

**See the following articles for more information:**

- [How to Finance Your Small Business Start Up](#)
- [Treating Your Career Like a Small Business](#)

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