



A Successful Career in Animation

We all have grown up watching cartoons and animated movies. However, have you ever thought about making a career in animation? Well, if you're creative and love sketching, designing and drawing, animation is the right industry where you can make a rewarding career.

The animation industry is a unique blend of entertainment and technology. This booming industry emerged in 1937 when Walt Disney created the first fully animated film - Snow White and the Seven Dwarfs. Since then this industry has taken rigorous strides and made great progress all across the globe. This industry offers new designations, roles and immense business opportunities in diverse sectors like commercial, non-commercial, education, entertainment etc.

To start your career in animation you need to have a degree or diploma in animation from a recognized school or college with outstanding sketching skills and great passion for this profession. You also need to create a portfolio displaying all your work, projects and assignments you have created. There is a great demand for experienced animation professionals in leading industries like entertainment, technology, online marketing, advertising agencies, etc. Here are some amazing animation careers you can look forward to as an animation professional.

Entertainment:

As an animator, you can choose to work with the entertainment industry that offers great opportunities to animators in movies, ad films and television production. Here you will be designing cartoon characters, logos, 3D and 2D special effects, etc. Most of the movies released nowadays are 3D or 4D. So, the demand for animators is always high in this industry.

Gaming:

This is one of the best and most interesting job profiles for an animator. The video game industry is booming and offers wonderful opportunities to animators who are creative and talented. You need to design the characters and add life to games by adding appropriate lighting, special effects, etc. In short you will work with a team of animators and design video games.

Internet:

With great advancements in technology, there are abundant employment opportunities for animators in the digital industry. There are many opportunities here, from designing websites to



creating logos, short animated videos, and mobile applications. There are also many other areas where animators can add their magic.

Apart from these, you can also find employment in other industries like journalism, architectural design, sales, automobiles and multimedia, etc. You can also choose to work as a freelancer. You can also work with CD-ROM production, graphic designing and three-dimensional product modeling.

With so many animation career paths, you can settle for the best feasible option that suits your passion. Those who wish to pursue their career in animation should explore this field in-depth before deciding where to specialize.