



Who is Google?

Introduction- The creators of Google aren't well-known by many, but many people have used the Google search engine at least once in their life. Larry Page and Sergey Brin are the masterminds behind the major search engine. The two met in 1995 while attending Stanford University.



A year later, in 1996, the two built Google, which was known back then as BackRub. Its main purpose was to determine the importance of links for each web page.

How it Got its Name

The name Google came about when the two were playing around with the mathematical term for 1 followed by 100 zeros, googol. In 1998, Google was born, after they received a \$100K check from Andy Bechtolsheim, the co-founder of Sun.

The Infamous Doodle

In 1998, the first design of Google's logo was created as a way to let visitors know that Google employees were offline, attending the Burning Man Festival that's held in Nevada. Today, Google has thousands of doodlers that create doodles for homepages all over the world.

Google is More than Just a Search Engine

There are a variety of services that Google offers, other than just helping people find relevant Web sites. It is also known for allowing Web site owners and businesses to advertise. The DIY ads were introduced in 2000, and are known as AdWords. Online ad campaigns can be done in the format of videos, mobile and display. Text ads that you commonly find on the sidelines are also available. Thousands of businesses use this service and have been doing so successfully (thanks to the millions of people that use Google).

Another service that's available is Gmail, which has quickly grown amongst Web users. It's at the top with AOL, Yahoo and MSN, if not bigger. It was launched in 2004 on April Fools' Day. They created it with the approach of offering large amounts of storage space, along with threaded messages.

Cool Jobs at Google



Google's foundation was all about being cool and refreshing and the positions they offer are just the same. They offer employment in a variety of fields, including sales, engineering & design, business administration, marketing & communications and legal & government relations. Google is all about doing cool things that matter, so they are always looking for candidates that are able to solve complex issues daily, while trying to organize information from around the world. Culture and diversity are also big factors for Google. More than 190 Google jobs can be found at Hound.