



PepsiCo Jobs

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Four years later he formed the Pepsi-Cola Company and the rest is history. The name PepsiCo dates back to 1965 when the company merged with Frito Lay. Today PepsiCo is a multinational company with revenues topping \$44 Billion per year. The company owns five separate billion dollar brands along with several smaller but still significant brands. This doesn't even count the **fast food restaurants** that PepsiCo spun off into a separate corporation in 1997. Although Coca-Cola is almost synonymous with global marketing, PepsiCo with its broad brand portfolio surpassed Coca-Cola in market value for the first time in 2005.

When you think of lobbyists, you tend to think of health care, the NRA, big oil or tobacco, but PepsiCo spends over \$1 Billion per year lobbying the government for favorable legislation for the beverage industry. Recently most of their lobbying efforts have been over potential tax increases for soft drinks. PepsiCo often works in tandem with rival Coca-Cola in legal issues both in the US and abroad. Both companies have faced similar controversies and concerns in India where they have been repeatedly accused of selling soft drinks with higher levels of toxins than are found in products marketed in developed countries. However, the soda market in India is unregulated. PepsiCo has also been accused of depleting ground water resources in Kerala, India, where they have a bottling plant.

In 2009 **PepsiCo** found itself on the wrong end of a \$1.2 Billion dollar default judgment after a legal comedy of errors. The judgment was later vacated allowing PepsiCo to argue the merits of the case.

Currently Hound lists 21 open jobs with PepsiCo, ranging from Human Resources to Assistant Art Director.



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