



What You Can Do with a Journalism Degree

Aside from the obvious jobs of working for a newspaper, or as a news reporter, those with journalism degrees are finding plenty of job opportunities to put their strong writing skills to work.

Website Content/Articles

Because nearly everything these days is Web-based, many businesses are looking for people with a writing background to write the content for their Web pages. Additionally, some also have the need for writers to writing articles related to their website to help increase their search engine rankings.

Public Relations Work

Because a lot of public relations work entails writing press releases, public service announcements, mass emails, letters, and sometimes articles, working in this field is sure to utilize journalism major's strengths.

Marketing/Advertising

Writing skills and creativity are essential for promoting companies and businesses through print and radio advertisements. Writing marketing and advertising pieces for businesses is right up the alley for those with journalism degrees.

Proofreader

Take your writing and English skills as a **journalist** and flip them around. Instead of writing, edit other writer's pieces and articles.

Grant Writer

Grant writing really is an art, but if you have a talent for writing, then many non-profit agencies and organizations could use your help to apply for funding options.

Professional Blogger

In today's world, it's all about the blogs! Many companies hire professional bloggers to write daily



posts for them to enhance their businesses.

Freelance

If you can't decide on just one area to work, consider **freelance writing**. This will allow you to work from home, and consult with numerous business and organizations to fill their writing needs.