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## Traditional Resumes are Worthless

A resume is basically a document which helps you get an interview. Once at the interview, you have to perform over above what you mentioned in the resume. The resume which only contained the professional history of a person, now has a face - 'you', and you take over from then onwards to get the job.

Many people misunderstand this factor and include irrelevant information in the resume which eventually dilutes the focus and the purpose of the resume. A few tips as to how to avoid making your resume look like the typical traditional types:

### **Include only relevant data:**

What ruins the basic purpose of a resume is the inclusion of unimportant matter that could otherwise be done without. Putting together a generic resume with all sorts of irrelevant data could be damaging to showcasing your abilities and experience. A lot of clutter is visible and the actual information is driven aside. It must be remembered that resumes are not usually given a lot of time and in that short period, your resume must at any cost catch the eye of the reader. Make sure the relevant material stands out and does not get overlooked.

### **Tailor a resume to suit 'YOU':**

A typical resume template that you could pick up from any resume making site should not be used. You could gather some idea from it, but design a resume that best suits you and highlights your skills and achievements. Each person is different and has a **different requirement**. Make your resume such that the real 'you' and 'your' needs are visible. It should be remembered that 'one size rarely fits all', so craft a resume that projects 'you' and is targeted to the position being applied for.

### **Design your own resume paradigm:**

While making a resume, you need to ask yourself whether it fulfils all the relevant needs of the **hiring manager** or company in question. You need to target the reader's motivation and ask yourself whether your resume is more about your or the company's needs. The language and the details of your resume should by all means project you and how 'you' as a valuable addition will make considerable contributions to the growth and development of the company. Further, just as companies have more than one marketing strategy to target various audiences, you could also have more than one version of resume to be targeted to various settings. This would help you to



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cater to each requirement and get the job that is best for you.