

## The Advantages of Applying for Multiple Jobs

As a kid, you were probably told many times by your parents, teachers, and coaches, "You'll never know if you never try," to encourage you to do something outside of your comfort zone. This adage still holds true to the present when it comes to your job searching. If you never apply for that job, you'll never know what could have been. That said, you shouldn't limit yourself to just one or two job applications, because if you only apply for just one job, you'll never know what possibilities are out there for your career.

Most industry experts agree that with a few rare exceptions, it is beneficial to apply for multiple jobs when job searching. Read on to find out why.

## Practice Makes Perfect

There truly is an art to writing resumes and cover letters, and interviewing. It would be nice if we all found our dream job after just one go-around, but unfortunately that doesn't usually happen. It can take several tries before you get the job. That's why it is good to have the extra "practice" with your writing and interviewing skills when you apply for several jobs.

## Get a Feel for the Market

You may think that you're THE ONE for this job, and how could any employer pass you up for it? The great thing about applying for multiple jobs is that you can see if you're right. You will soon find out where you fit into the current demand in this economy's job market. Maybe you would be perfect for the position, and the employer agrees, but your salary demands are just too high for what they can afford. By applying for several jobs, you can see what the "norm" is for your industry, so you can go into interviews knowing if your skills match your demands.

## Have Some Leverage

There is always the possibility that from applying for multiple jobs, you will get multiple offers. This will allow you to have a little leverage to decide where you want to work, in what kind of environment, and for how much.

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