



Hound is a Job Aggregation Company not a Classified Ad Sales Company

December 17, 2009

This press release informs the readers about the benefits of using the job aggregator site Hound.com. It is one of the most trusted and leading names in the online job search segment. There are various reasons as to why people look for the best jobs in the industry at Hound and one is that it focuses on researching and listing the best jobs and not on making profits through ads.

Hound.com is one of the best job sites on the net and this is because they are completely focused towards researching and finding the best jobs. This job aggregation company is not interested in making profits by displaying classified job advertisements. Rather, it encourages companies to place jobs for free for the benefit of job seekers. There are a number of reasons as to why job seekers should get registered with them, an excellent site headed by Mr. A. Harrison Barnes. First of all, Hound.com stands out from the other players in the market simply by bringing in the best of job providers and employers. This is because they follow a marketing strategy that is unique and different: which comes from the determination to bring potential opportunities to the candidates and applicants.

The primary advantage of using Hound is that they list the jobs that are posted exclusively on the web portals of the companies. So, there you have it: the best of jobs straight from the employer's den, without third party intervention. So now you don't have to face anxieties like worrying whether if you're qualifying for the return calls. Unlike a classified ad sales company, Hound brings jobs that are not to be found anywhere else on the internet which ensures that their jobs are viewed by not so many candidates. This is advantageous as it goes a long way in furthering your career as there's less competition from other job seekers in your industry.

Hound.com further goes that extra mile to guarantee communication directly between the candidate and the employer. If there were a middle man, they would charge you for the process. There's no such thing happening out here. Wherever there is a recruiter involved, the question of intermediation comes into being. Recruiters, as is the case in ad sales firms, may charge anything from 25% to half of your annual salary. These companies, who are also known as 'body shoppers', are often the major reasons to bring about a setback in your career progression. Hound, and we're glad to tell you this, is not a body shopping organization; they are focused on their job as professional aggregators for deserving candidates.

As a web site that's solely devoted to finding jobs for candidates, they make sure that competition is much reduced for their members. According to a leading journal, the major reason as to why sites like Monster and Career Builder are faced with a poor rate of success is that they are flooded with résumés. What basically happens out there is that the pool of applicants far out number the number of jobs that are actually available. With Hound, you can rest assured that the case is the other way round: there are more jobs and fewer applicants. So, with all the leg working done for you, there is subsequently lesser competition, and this is why your chances of securing better calls are increased. For more information, please visit www.hound.com.